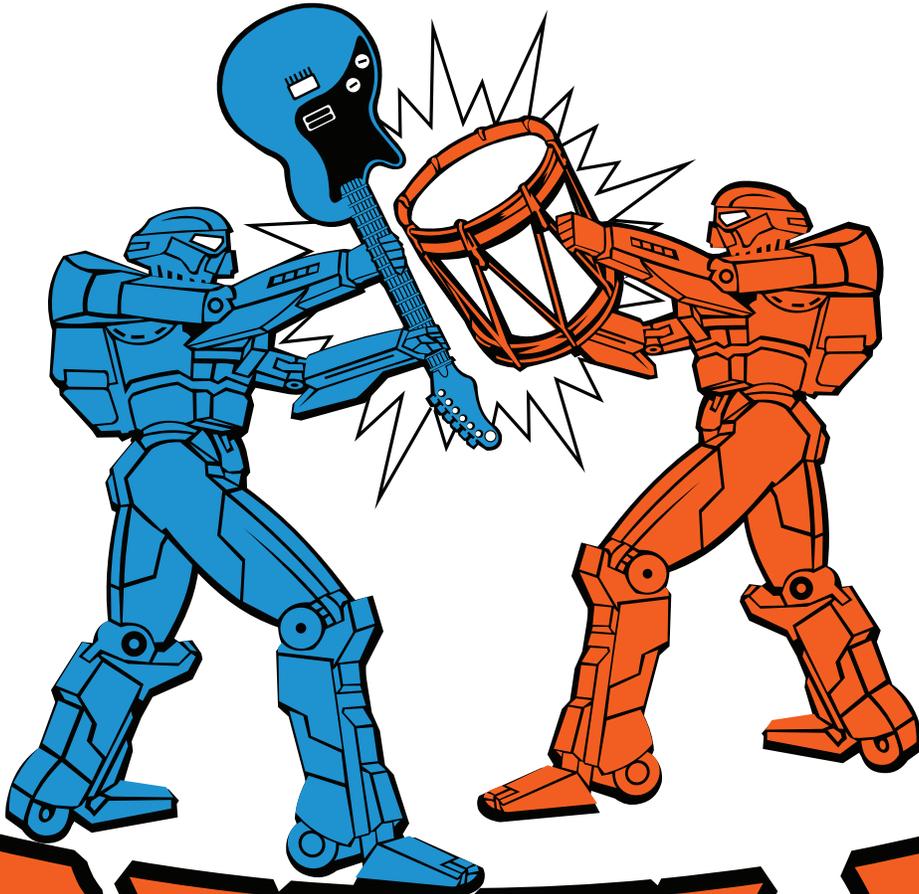


**FORTE STUDIOS**  
PRESENTS



**BATTLE**  
*of the*  
**BANDS**  
**2017**



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## **INTRODUCTION**

Are you excited? We are thrilled to offer a unique opportunity for you and your band to enter a competition designed to help unbelievable undiscovered talent succeed!

Forte Studios Events is a non-profit organization setup to exclusively put on this event each year. What does this mean? Any profits or sponsorships we receive after the event costs have been paid becomes prizes, giveaways and growth opportunity for the 2018 event. Forte Studios is the host for the 2017 event and has been generous to provide the up front startup costs, guidance and establishment of the event to launch it into existence.

## **PURPOSE**

The 2017 Battle of Bands competition was an idea brought to fruition by the team at Forte Studios to assist undiscovered bands, whom have dedication, passion, and the drive to make their music heard to the fans and masses, but for various reasons, whether financial or location based are unable to record an album at commercial grade quality to take the next step in their musical goals.

**The future of the event depends on you!** Our mission is to grow the event each year to offer more bands the opportunity to compete and increase the number and value of prizes awarded to those bands that are selected for the competition. We are starting at a grass-roots level with a one-day event and a handful of bands, but would love to grow this into multiple days with multiple grand prizes awarded to various styles of music. This is truly a movement that requires respectful band rallying, support and advertising.

Whether selected for the competition or not, rest assured with your support and attendance, we will grow this into a one-of-a-kind Midwestern festival designed to offer the bands opportunities and prizes useful in furthering their careers or musical goals.



## **EVENT FORMAT**

Enough chit-chat and on to the details...

### **Application Selection (April 1<sup>st</sup> – June 1<sup>st</sup>)**

We will review applications for consideration of performing at the event following the application deadline of June 1<sup>st</sup>. The advancing bands will be announced by July 1<sup>st</sup> and given a marketing video and materials to gain support of their band at the event.

### **Battle Rounds (12:00PM – 6:00PM) 9/23/2017**

Do you have what it takes to advance to the finals? This is your opportunity to win over the crowd and get your fans involved! Talent is important, but like every successful business: marketing is equally as important. You will only advance by bringing your fans to the concert, studying your competition and getting the audience interested in voting for you to proceed to the finals!

Bands selected for the battle round will be paired with a similar band in style and genre to compete against. Essentially this is a “your band” VS “the other band” competition. You have a 50/50 chance of advancing to the finals.

The competition performance format will be two songs performed, then the competing band will perform two songs to make your point to the audience! A coin flip will determine who performs first in the battle round.

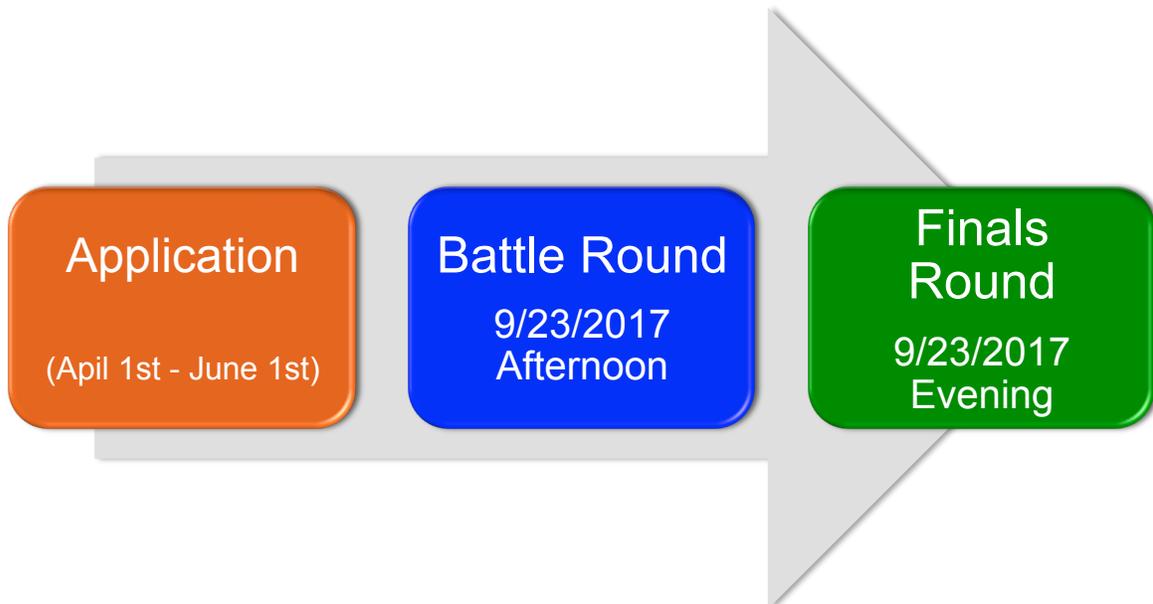
You will be notified by email the band you are competing against and a marketing video will be created and shared. This will help you market and draw fans to the event to help you advance and win the grand prize.

**Ten (10) bands will be selected for this round.**

### **Concert Finals (6:00PM – 11:00PM) 9/23/2017**

The final countdown! You made it to the event and won the crowd, now do you have what it takes to win over the judges? Get ready to put on a concert. You will have 30 minutes to perform your music uninterrupted.

**Five (5) bands will be selected for this round.**



## **JUDGING**

### **Application Selection**

Forte Studios and the board of Forte Studios events will review each application submittal and rate it based on the following factors:

- Sample music submission (quality, lyrical content, creativity, originality)
- Application Submittal (completeness, description of band, marketability)

### **Battle Rounds**

Audience vote will advance the band with the most votes to the finals. Voting will be on location. Each attendee will receive a ballot for the band they choose to advance for each round. The band with most votes advances to the final round!

### **Concert Finals**

A 3rd party panel of judges from industry will select the grand prize winner. They will be judging based on the following criteria:

- **Music Composition** (clarity, lyrical content, creativity, uniqueness)
  - 20 points
- **Music Performance** (rhythm, technical ability, tuning, stage presence)
  - 20 points
- **Crowd Applause** (interaction, excitement, fan support)
  - 10 points

## **RULES OF THE EVENT**

Failure to follow the rules listed below will result in immediate disqualification and / or performance termination.

### 1. Who is Eligible to Apply?

Bands must meet the following statements to be considered:

- i. No solo acts accepted. Bands with at least **three (3) members** or more playing an instrument or vocals will be eligible.
- ii. **No pre-recorded tracks or music** will be played during the live performance. This is exclusively geared for actual instrumentalists performing their craft LIVE!
- iii. **NO COVER SONGS allowed in the application.** You may perform up to 1 cover song during your performance.
- iv. **All Styles of music** are accepted given they meet the two conditions listed above. For example, we welcome rock, blues, jazz, pop, metal, country, and so on...
- v. Any age, gender, ethnicity or band composition can apply. We don't support discrimination and neither should you.

### 2. Band Conduct

- i. No use of profanity or swearing during the performance. **Reminder this is a public all ages event,**
- ii. Have fun and battle your competition match with your music and talent, but don't be verbally or physically disrespectful to your competition or the other bands.
- iii. No nudity, vulgar behavior or violence permitted or condoned during the performance.
- iv. Alcohol on stage is prohibited while performing.
- v. No open flames or pyro technic effects. Fog machines are allowed.

### 3. Performance Setup Time

- i. **RAIN DATE: Scheduled for the next day 9/24/2017**
- ii. Bands and all their members must be on site and checked in at least two hours before their scheduled performance time. Anyone found in non-compliance will be removed from the competition and an alternate band entered.
- iii. There will be 10 minutes to setup and tear down your stage. At the end of 10 minutes, it is "START TIME" whether you are completely setup or not. So be prepared to move your equipment onto the stage within that time frame. This will allow proper sound reinforcement and keep the event on



schedule. You will have the opportunity to prep everything in place off stage before your performance.

#### 4. Logistics

- a. Bands will bring all of their own instruments. We will provide basic monitors, microphones and stage sound reinforcement. If you have your own personal in-ear monitors or microphones, you may use them at your own risk. -We are not responsible for the integration with the PA system or damage or loss.
- b. Since two bands will be on stage at the same time during the battle rounds, be aware that space will be limited. We reserve the right to limit effects etc. to ensure there is still space on the stage. Please notify us in advance of risers, banners and/or effects you may be bringing on the stage so we can determine if space will allow.
- c. The first round will allow for up to 2 songs or 20 minutes of performance. "Battle style".
- d. The Finals round will allow for up to 8 songs or 30 minutes of performance "concert style".

## **PRIZES & REWARDS**

The reward of this event is unlike any other battle of the bands. Traditional events give you "bragging rights" and a nice bullet on the band resume, plus a few other small prizes. We not only provide all of that, but a **GRAND PRIZE of \$5,000 towards the recording of your album at Forte Studios.** -Hence the name "Forte Studios Battle of Bands".

The prizes do not stop there... We are contacting local and national sponsors to provide additional rewards this summer!

**Note & Terms of Grand Prize:** *There is no cash value for the grand prize. It is in the form of up to a \$5,000 credit to be used within one year from the date of September 23<sup>rd</sup>, 2017 to record and fully produce a long play "LP" album at Forte Studios. It is non-transferrable and must be used by the winning band and members in their entirety. The recording must take place on consecutive days or as agreed by the studio. Contact Forte Studios to schedule the session at 515-309-1524. The completion of the project and expiration of the award is on 9/24/2018.*



## **BAND APPLICATION**

To apply for this competition please complete the following:

- 1. Fill out this application completely.**
  - a. Sign the application/liability release and .pdf for electronic delivery or mail the signed copy to Forte Studios Events:  
927 6<sup>th</sup> street | Boone | Iowa | 50036
- 2. Include one sample demo song. (.mp3 or .wav)**
- 3. Provide 3 high quality .jpg photo images of the band and 1 Band logo image.**
- 4. Compress all items above into a .zip file with your band name as the title and submit it online at:**  
[www.fortestudios.us/battleofthebands](http://www.fortestudios.us/battleofthebands)

Print or Type legibly:

<b>Band Name:</b>		
<b>Name of Contact Person:</b>		
<b>Mailing Address:</b>	Street   City   State   Zip	
<b>Cell Phone Number:</b>		
<b>Email Address:</b>		
<b>Band Member Information:</b>	<b>Name</b>	<b>Instrument played</b>

<p><b>Band Description:</b></p> <p>May include:</p> <ul style="list-style-type: none"> <li>• Brief history</li> <li>• Who you are</li> <li>• Mission</li> <li>• Goals</li> </ul>		
<p><b>Technical Requirements:</b> -Anything needed for live performance?</p>		
<p><b>Band website address:</b></p>		
<p><b>Facebook website address:</b></p>		

**Stage Plot Diagram** (Please draw location of instruments and amount of area needed for each instrument. Keep in mind two bands will be on the stage at one time during the battle round). Indicate any additional requests.



**Front of Stage**



## LIABILITY RELEASE

**INSTRUCTION:** *Each band may elect one representative person to sign the liability release and submit the application on each band members' behalf in lieu of separate applications. It is the sole responsibility of the representative to disclose and inform all band members or company representatives the documents, which have been reviewed, submitted and signed upon their behalf.*

In consideration of the acceptance of the right to participate and attend, entrant, participants, and/or spectators, by the execution of this liability release, forever release and discharge Forte Studios Events, Forte Studios and its officers, directors, employees, volunteers, agents, representatives and servants, and anyone else connected with the management, presentation or promotion of Forte Studios Events annual "Battle of the Bands", and from any and all known or unknown damages, injuries, losses, judgments and/or claims, from any cause whatsoever that may be suffered by an entrant, participant, vendor and/or spectator to his or her person or property. Further, each entrant, band, participant, vendor and or spectator, through the execution of this liability release, expressly agrees to indemnify and hold harmless all of the foregoing mentioned entities, firms, persons, bodies and/or organizations, of and from any and all liability occasioned or resulting from the conduct of entrant or participant or entity assisting or co-operating with entrant and under the direction or control of entrant, vendor, participant and/or spectator. The undersigned, by and through the execution of this release form agrees, on behalf of said minor children and hereby agrees to the application of those terms as stated herein to said minor children, in their entirety. The undersigned and /or his or her spouse or band hereby further represent that he or she, by executing this release form, is acting both in his or her own individual capacity and, in addition thereto, in the capacity as the legal guardian of any minor child that the undersigned and/or his or her spouse or band may bring to the event.

**OPERATION:** Event management reserves the right to restrict entrance due to unacceptable behavior during any and all activities promoted and/or allowed by Forte Studios Events at its annual "Battle of the Bands" as described above. Any poor behavior on or off the event premises or business upon which the event is being held and sponsored shall be considered reason for denying admittance of any entrant to the Forte Studios Event premises or Forte Studios business. The interpretation of what may or may not constitute "poor behavior" shall be at the sole and exclusive discretion of Forte Studios Events. The reservation of rights includes persons, things, conduct, printed matter, or any act or item of poor character, which Forte Studios Events may deem or consider to be objectionable to the well being of said entities and annual "Battle of the Bands". Should Forte Studios Events, or any authorized representative thereof, deem it necessary to evict or restrict any action and/or entrance on the part of any entrant, vendor, participant, spectator and/or his or her spouse, Forte Studios Events shall not be liable, under any circumstances, for refunding any ticket, entry or sponsorship fees, except at its own discretion.

**Bands selected and agreeing to perform that cancel or fail to perform after 7/1/2017 will be charged a minimum \$500 fee for marketing cost reimbursements.**

**No pets allowed. No illegally controlled substances allowed.  
Entrant must be 18 years of age: If under 18, parent or guardian must also sign below.**

I have read and hereby agree to all conditions of the Forte Studios Events rules governing this event as set forth and described above, and I hereby agree to observe all rules and decisions of the event management.

\_\_\_\_\_  
Signature of Entrant Representative:

\_\_\_\_\_  
Printed Name of Entrant:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Legal Guardian if Applicable

\_\_\_\_\_  
Printed Name